

**Interreg  
Sudoe**



Co-funded by  
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**SCAIRA**

# SCAIRA: concept note

Creation and Acceleration of Start-ups in Rural  
Areas to Promote Sustainable Manufacturing



[interreg-sudoe.eu](http://interreg-sudoe.eu)

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# What's SCAIRA?





# SCAIRA: For your information

Creation and Acceleration of Start-ups in Rural Areas to Promote Sustainable Manufacturing

**30**

Experienced entities support the project

**3**

Countries are involved: France, Portugal, and Spain

**3**

Year-initiative: 01/01/2024 - 01/01/2027



## Specific Objectives

**S.O. 1** Contribute to the definition of regional and industrial strategies and generate economic growth in rural areas.

**S.O. 2** Create a unique programme to develop the skills of entrepreneurs and start-ups in rural areas to support green production.

**S.O. 3** Help entrepreneurs and start-ups in rural areas in their creation and acceleration.





# Impacts of SCAIRA



## Environmental

New solutions/products/services offered to reach sustainable manufacturing in the following domains:

- **Bio-based materials.**
- **Circular economy.**
- **Energy saving.**
- **Decarbonization.**
- **Green Digitalization.**



# Impacts of SCAIRA



## Economic

- Start-ups creation and acceleration in rural areas.
- Job creation and talent concentration in a cutting-edge sector.
- Strong go-to-market position of the start-ups created.
- Multi-stakeholder approach covering all the steps of the acceleration process.
- Public and private investments opportunities.
- Scale-up services and transnational synergies.





# Impacts of SCAIRA



## Societal

- Raise awareness about the importance of EU programmes.
- Increase the attractiveness of rural areas and dynamize isolated areas at all levels.
- Fight depopulation.
- Foster a green entrepreneurial mentality and culture.
- Strengthen the entrepreneurial rural ecosystem.
- Lay the groundwork for future initiatives.







# Partners





**AIRBUS**



# The Interreg SUDOE 21-27 Programme

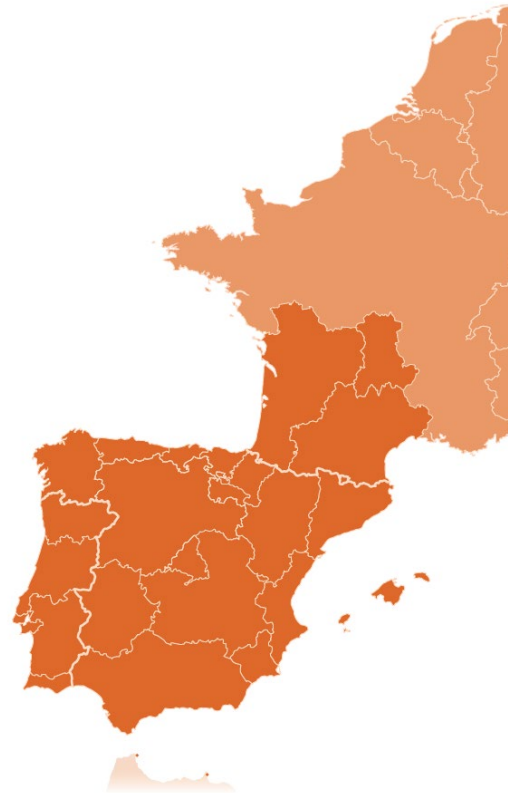


## In a nutshell:

ERDF programme to address the common challenges faced by the SUDOE regions—climate change, social cohesion, and territorial balance—through cooperation projects between entities in the Member States that make up this area.

26 regions and 68,2 million inhabitants.

2021-2027 period budget: 115.3 million euros.





## In a nutshell:

Priority 2: “Promoting social cohesion and territorial and demographic balance in the SUDOE through innovation and transformation of productive sectors.”

S.O. 1.4 “Developing skills for smart specialization, industrial transition and entrepreneurship.”





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