

Driving fashion with a future: sustainable, innovative, and collaborative

The Fashion Forward project addresses the challenges faced by the textile and fashion industry in the EU due to the European Green Deal, which demands a more sustainable and circular management of textile waste.

The project focuses on the southwest area of Europe and seeks to adapt the sector to new environmental requirements and promote a more sustainable model in the textile and fashion industry.



Discover more about the project

<https://interreg-sudoe.eu>



@fashionforward.sudoe



Fashion Forward Interreg Sudoe

**Interreg
Sudoe**



Co-funded by
the European Union

FASHION FORWARD



Who are we?

PROJECT PARTNERS

The Fashion Forward consortium brings together public and private entities from Spain, France, and Portugal, including business clusters, technology centers, companies, social organizations, public administrations, and territorial cooperation bodies.

THE INTERREG SUDOE PROGRAM

Financed by the ERDF fund, the program promotes territorial cooperation in southwestern Europe. Its priorities are environmental sustainability, economic transformation, and social cohesion.



Our objectives

- ✓ **INTEGRATE A TEXTILE CIRCULAR ALLIANCE**
Design a transnational circularity strategy adapted to stakeholders in the fashion-textile sector.
- ✓ **TRAIN TO TRANSFORM**
Train and raise awareness among key stakeholders to lead the transition towards a circular model.
- ✓ **CREATE SUSTAINABLE PILOT MODELS**
Implement pilot actions to test and evaluate sustainable, smart, and digital solutions.

Our actions



PRODUCTION
Preparation and dissemination of studies and technical resources to help make the textile sector more sustainable.

[See information online](#)



AWARENESS
Training activities for professionals and students to raise awareness about textile sustainability and innovation.

[See information online](#)



CAPITALISATION
Events that promote the dissemination of project results by replicating best practices.

[See information online](#)

