

TARGET

« Unconventional Water Resources in the Face of Water Scarcity:
From Strategy to Action »

3 November 2026 – Hôtel du Département de la Gironde, 1 rue Corps Franc Pommiers, Bordeaux

PROVISIONAL PROGRAMME

9.00 am – Welcome coffee – Posters9.30 am – Opening – Plenary session

Representatives from the Gironde Department, EPIDOR, CEREMA, the Joint Secretariat of the European Interreg SUDOE Programme and the Adour-Garonne Water Agency

10.00 am – Project results – Plenary session*10.00 am – The TARGET Strategy: an approach to planning in the face of shortages*

- Water governance and scarcity in south-western Europe: France, Spain and Portugal – a shared context and varied strategies – AMAYA, the Andalusian Environment and Water Agency
- The TARGET Strategy: a planning method – *EPIDOR, Public Territorial Authority for the Dordogne Basin*

10.15 am – Three case studies

- Towards a plan to prevent water shortages through the use of unconventional water sources in the Dordogne catchment area (France): prioritising sectors, sources and uses – *EPIDOR, Public Territorial Authority for the Dordogne Catchment Area*
- A three-pronged action plan to reduce the vulnerability of the drinking water supply in Barreiro (Portugal): crisis management planning, looking to the future and diversifying water resources – *Municipality of Barreiro*
- The local circular water programme in Granollers (Spain): optimising the REUSE system and scaling up after 20 years of experience – *Granollers Town Council*

*10.45 am – Break – Posters – Group photo**11.00 am – Lessons learnt from the TARGET project in addressing the challenges of using unconventional water resources*

- Technical challenges:
 - o Detecting and treating pesticides in treated wastewater – *Faculty of Science and Technology, NOVA University Lisbon*
 - o Technical approaches for the safe and reproducible reuse of water: from continuous monitoring to decision-support tools – *Polytechnic University of Catalonia*
 - o Mapping and quantifying unconventional water resources – *ECOFILAE*

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- Socio-economic challenges:
 - o A comparative analysis of risk perception and social acceptability of treated wastewater reuse in France, Spain and Portugal: identifying psychosocial barriers – *Complutense University of Madrid*
The externalities of treated wastewater reuse projects and methods for their assessment – *Complutense University of Madrid*
 - o Economic model: what avenues for innovation in the reuse of treated wastewater – *CEREMA*

12.30 pm – Complimentary lunch – Posters

1.30 pm – 3.00 pm – Collaborative workshop : ‘REUT: opportunity or feasibility?’»

1.30 pm – Case study

- *The Greater Périgueux Urban Community*
- *The Libourne Urban Community*

2.00 pm – Group work

3.00 pm – 3.45 pm: Outlook and promotion of the project – Plenary session

3.00 pm – 3.30 pm: What are the benefits of the TARGET project for ...

- *The Adour-Garonne Water Agency*
- *The Portuguese Environment Agency*
- *The Besòs and Tordera River Basins Consortium*

3.30 pm – 3.45 pm – Project deliverables and next steps

- *EPIDOR*

3.45 pm – 4.00 pm – Closing

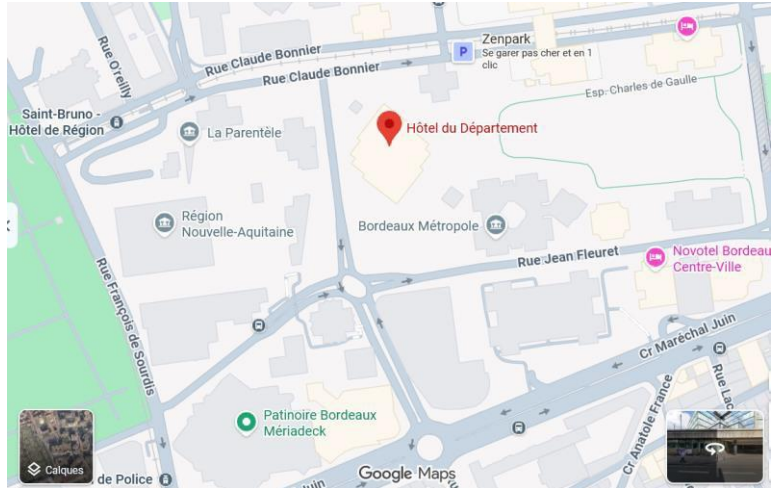
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ACCESS

Hôtel du Département de la Gironde

1 esplanade Charles de Gaulle,
33000 BordeauxLocation of entrances : <https://www.google.com/maps/d/u/0/edit?mid=1593-YOBierVPnsNOBx7cEHe6SfutSFg&usp=sharing>

(accès piéton terrasse suspendue)

Public transport :

- TRAM A and TRAM F: Mériadeck stop or Saint-Bruno stop
- Bus 82: Préfecture stop

Parkings :

- Parking "Centre Commercial Mériadeck"
- Parking "Front du Médoc"
- Parking "8 Mai 1945"