Interreg Sudoe Co-funded by the European Union

AgroTour SUDOE

Hosted by European Committee of the Regions

AgroTour Sudoe Final Seminar

Comité Européen des Régions, Bruxelles

Rue Belliard 99, 1040 Bruxelles (room JDE51)

26 November 2026

9.00	**Arrival and registration of participants**
10.00	**Welcome and introduction to the AgroTour Sudoe project** - **Céline Lambert | Chambre d'Agriculture de la Dordogne**
10.15	**Pirineo, Grand Reserve. The experience is in your hands** - **Sergio García | Consorcio Reserva Biosfera Ordesa Viñamala**
10.30	**Verde com Alma: A sustainable approach to wine tourism and agritourism in the Ave Territory** - **Paulo Carrança | Turismo do Porto e Norte de Portugal** - **José Martins | Comunidade Intermunicipal do Ave**
10.45	**Making Agritourism in Occitanie a sustainable economic model, recognised by farmers** - **Mélanie Tisné Versailles | Regional Councillor for Agritourism & Food Solidarity, Région Occitanie** - **Régine Latapie | Agence de développement et d'attractivité d'Occitanie, AD'OCC**
11.00	**Burgos, paths in bloom: a year-round agrotourism offer** - **José Ignacio Velasco | Sociedad para el Desarrollo de la Provincia de Burgos**
11.15	**Agritourism: a real connection with our producers** - **Zelie Mourlhou | Chambre d'Agriculture de la Dordogne**
11.30	**Building the future of agrotourism: sustainability, digitalisation and territorial promotion** - **Francisco Javier Melgosa | Universidad de Salamanca** - **Rebeca Cordero | Universidad de Salamanca**
11.45	**Communicating the results of Interreg projects** - **Maria Galewska | Directorate-General for Regional and Urban Policy, European Commission**
11.55	**Keynote presentation** - **Isabelle Boudineau | President of the French delegation in the European Committee of the Regions**
12.30	*Lunch break (served on site)*
14.15	**Ariège within a day's reach: Developing agritourism day trips across the territories - Circuits showcasing Ariège products, know-how and heritage** - **Manon Andre | Chambre d'Agriculture de l'Ariège** - **Ghislaine Decombe | Chambre d'Agriculture de l'Ariège**
14.30	**Viseu Dão Lafões Cheese Experience** - **Cátia Brito | Comunidade Intermunicipal Viseu Dão Lafões**
14.45	**Venero Claro: a living lab for sustainable agrotourism** - **Laura Castilla | Fundación Ávila**
15.00	**Tomorrow's agritourism is built today: AgroTour SUDOE, a strategy for 2035 and a toolkit for action** - **Angelika Sauermost | Agence de développement et d'attractivité d'Occitanie, AD'OCC**
15.20	**Conclusions. DEX**
15.30	**Closing** - **Région Nouvelle-Aquitaine** - **Région Occitanie**

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